

# SCOUT PACKAGE

**DR. MARTY ZASE**



## **COSMETIC PEARLS FOR THE GENERAL PRACTITIONER**

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**MARTIN H. ZASE, DMD, MAGD, AAACD**

*Master-Academy of General Dentistry  
Accredited by and Past-President  
American Academy of Cosmetic Dentistry*

## **DR. MARTY ZASE IS AVAILABLE !!**

We have all gone to lectures and had the instructor give us a great tip or pearl that made the whole lecture worthwhile. Just imagine a whole day of those tips related to the myriad of choices we have to make in esthetic dentistry. That is Marty Zase's presentation on

### **COSMETIC PEARLS FOR THE GENERAL PRACTITIONER**

This course is specifically designed for those dentists who are trying to transition their practices to include more cosmetic dentistry. Fortunately, the reviews of the course are always excellent, and it leaves the attending dentists feeling more knowledgeable, more confident, and therefore more prepared to move forward in the cosmetic dentistry adventure. The course is a full day and it is done in a semi-interactive wide-screen PowerPoint format so the audience participants are able to get all of their questions answered with up to date and factual information that they can use as soon as they get back to the office.

Dr. Zase's unique background makes him an ideal teacher for this course. He is one of only about a dozen dentists in the world to have both a Mastership from the Academy of General Dentistry and an Accreditation in Cosmetics from the American Academy of Cosmetic Dentistry. He was the 2006-2007 President of the AACD, serves on the AACD's Board of Accreditation Examiners and mentors candidates seeking Accreditation. He is the President-Elect of the New England Academy of Cosmetic Dentistry.

Dr. Zase is a reviewer for several dental magazines, is quite well published, and has developed numerous techniques and instruments that are currently used in modern cosmetic dentistry. He has been selected for the last twelve years in a row as one of the "Top Clinicians in Continuing Education" by "Dentistry Today" magazine. He has received several dental fellowships and was quite honored to be given the AGD Lifelong Learning and Service Recognition award and the AACD's Lifetime Achievement Award for his contributions to dentistry and dental education.

Dr. Zase lives in Glastonbury, Connecticut, practices in the Colchester Dental Group and is available online at [Martyzase@aol.com](mailto:Martyzase@aol.com).

Dr. Zase can usually be found around town, dressed in a Hawaiian shirt and matching socks.

Call or email me to discuss details. I look forward to hearing from you.

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## **COSMETIC PEARLS FOR THE GENERAL PRACTITIONER**

### **SYNOPSIS**

This course is designed to help those dentists who would like to improve their practices by including more cosmetic dentistry procedures. The lecture gives many tips on how to do cosmetic dentistry better and more efficiently. Often we defer doing cosmetic procedures because we don't know how to fix potential problems, so many suggestions have been included on what to do when things go wrong. This high quality wide screen PowerPoint presentation begins by reviewing basic adhesive dentistry techniques while explaining a unique method of performing microdentistry, and then continually builds on the knowledge gained with each succeeding and more complex subject. Dr. Zase brings a unique teaching foundation since he is one of only about a dozen dentists in the world who has attained both his Mastership in the Academy of General Dentistry and is also Accredited in Cosmetics by the American Academy of Cosmetic Dentistry. He is also an Accreditation Examiner and was President of the AACD (2006-2007).

Techniques and tips are included in the following topics:

- The Mini-Prep: a minimally invasive technique for restoring incipient carious lesions;
- Posterior Composites: predictable contacts, aesthetic tips, preventing overhangs, achieving zero sensitivity;
- Invisibly Restoring Fractured Incisors: opaquing and adhesive techniques;
- Zero sensitivity tooth whitening utilizing pre-whiteners;
- Porcelain Onlays and Crowns: easy to use cements, repairing and preventing minor marginal defects, opaquing metal;
- Smile Design: visualizing and understanding the principles;
- Porcelain Veneers: modifying shades, laboratory communication to get what you want; repairing (closing) margins
- Natural and Aesthetic Bridges: ovate pontic design, tissue design, repairing fractured porcelain;
- Patient Communication: the principle of asking, cosmetic imaging.
- And countless other pearls to put into your practice tomorrow.

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## **BIOGRAPHY**

Marty Zase was a disc jockey for eight years before becoming a dentist and is an instrument rated pilot. He is a diehard Red Sox fan, an avid reader, a not quite adequate golfer, and a graduate of the Dale Carnegie Institute, Starfleet Academy, and the Landmark Education Forum and Curriculum for Living. Dr. Zase received a B.A. from Boston University and his D.M.D. from Tufts University School of Dental Medicine. A former clinical instructor in restorative dentistry at Tufts, he is guest lecturer in cosmetic dentistry at the University of Connecticut, Nova Southeastern, New York University, and Louisiana State University Dental Schools. He has published over sixty dental articles, has served on the editorial or review boards of *The Journal of Cosmetic Dentistry*, *Contemporary Esthetics*, and *General Dentistry* magazines, and lectures internationally on cosmetic dentistry.

He is one of only about a dozen dentists in the world to have both a Mastership from the Academy of General Dentistry and an Accreditation in Cosmetics from the American Academy of Cosmetic Dentistry. He practices in the Colchester Dental Group and is the only dentist in the greater Hartford area Accredited by the AACD. He was the 2006-2007 President of the AACD, the largest cosmetic dentistry organization in the world. He serves on the AACD Board of Accreditation Examiners and mentors Accreditation candidates. At the AACD, he was one of the developers of both the University Advisory Council and the Private Education Advisory Council to help spread the teaching of cosmetic dentistry to dental students at all stages of their careers. Dr. Zase was the 2015 recipient of the Lifetime Achievement Award by the AACD. He is also the President-Elect of the New England Academy of Cosmetic Dentistry.

He has developed numerous techniques and instruments that are currently used in modern cosmetic dentistry. He was inducted into the Dental Hall of Fame by the genR8TNext Internet dental community (now the Academy of Comprehensive Esthetics). He has also been granted fellowships in the American College of Dentists (FACD), the Pierre Fauchard Academy, and the International Academy of Dental Facial Esthetics (FADFE), and the AGD has honored him with the Lifetime Learning and Service Recognition Award for his contributions to dentistry and dental education. He has been selected by *Dentistry Today* magazine as one of the Top Clinicians in Dental Continuing Education for the last twelve years in a row. Dr. Zase lives in Glastonbury, Connecticut, practices in the Colchester Dental Group and is available online at Martyzase@aol.com.

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### **CURRICULUM VITAE - SUMMARY**

1967 Bachelor of Arts, Biology Major, Boston University CLA  
1971 DMD Degree, Tufts University School of Dental Medicine  
1971-73 Clinical Instructor, Restorative Dentistry, Tufts  
1974-present Private Dental Practice, Colchester, Connecticut  
Colchester Dental Group, LLC  
1991 Fellowship Academy of General Dentistry (FAGD)  
1997 Accredited by the American Academy of Cosmetic Dentistry  
1998-present Accreditation Board of Examiners, American  
Academy of Cosmetic Dentistry (AACD)  
1999 Developed the "Mini-Prep Kit" for Brasseler USA  
1999 Mastership Academy of General Dentistry (MAGD)  
1999-2002 Board of Governors, AACD  
1999-present Volunteer, "Give Back A Smile", AACD  
2000 Inducted into Dental Hall of Fame, genR8TNext  
2000-2007 Lecture: "Sharpening Your Eye; The Advanced  
Accreditation Workshop", AACD, delivered over 20 times  
2000-present Lecture: "Cosmetic Pearls for the General  
Practitioner", delivered at over 90 dental meetings  
including: American Academy of Cosmetic Dentistry(9),  
New York County Dental Society(7), California Dental  
Association, Yankee Dental Congress (5), Texas Dental  
Association(3), Canadian Dental Conference, Greater New  
York Dental Meeting(5), Academy of General Dentistry(3),  
British Academy of Cosmetic Dentistry, Swedish Academy of  
Cosmetic Dentistry, Chicago Midwinter Dental Meeting(5)  
2000-present: Over 100 additional miscellaneous lectures  
2000-present Reviewer: *Journal of Academy of General Dentistry*  
2001 Developed IPC-OA composite carver(The Marty)for Cosmedent  
2001-2010 University Advisory Council, (founder) AACD  
2002 Inducted: Global Dental Seminars, Hall of Fame  
2002-2007 Board of Directors, AACD  
2002-2008 Private Education Advisory Council,(founder) AACD  
2003 Fellowship, American College of Dentists (FACD)  
2003-2006 AACD rep. to ADA Conference of Dental Meetings  
2004-2005 Chairman, Conference Advisory Committee, AACD 21<sup>st</sup>  
Annual Scientific Session, Nashville, TN  
2004-2007 Executive Committee, AACD  
2006 Developed Multicore Flow and Pack technique for Ivoclar  
2006-2007 President, American Academy of Cosmetic Dentistry  
2006-2008 Developed Zero Sensitivity Whitening Techniques  
utilizing WITERx Pre-White Swabs  
2006-2009 Editorial Board: *Contemporary Esthetics*  
2007 AACD Volunteer Recognition Award  
2007-2010 Faculty Scottsdale Center for Dentistry  
2007-2010 Editorial Board, *Journal of Cosmetic Dentistry*  
2007-present Professional Advisory Board, WITERx/Pre-White  
2008-present Top Clinicians in CE (*Dentistry Today*)  
2008 Fellowship, International Academy for Dental Facial  
Esthetics (FADFE)

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### **CURRICULUM VITAE – SUMMARY (cont.)**

2008-present Board of Directors, New England Academy of  
Cosmetic Dentistry (NEACD)  
2009 Fellowship, Pierre Fauchard Academy  
2011 Lifetime Learning and Service Recognition Award, Academy  
of General Dentistry (LLSR)  
2012 Developed opaque shades for Pulpdent Embrace Opaquers  
2013 President's Award for Service, AACD  
2014 Developed "Carry and Pack" instrument for Cosmedent  
2014-18 President, New England Academy of Cosmetic Dentistry  
2015 Lifetime Achievement Award, AACD  
2018 President-Elect, New England Academy of Cosmetic Dentistry

### **MEMBERSHIPS**

New London County Dental Society  
Connecticut State Dental Association  
American Dental Association  
Connecticut Chapter Academy of General Dentistry  
Academy of General Dentistry, Master (MAGD)  
New England Masters Study Group, (AGD)  
American College of Dentists, Fellow (FACD)  
International Academy for Dental Facial Esthetics, Fellow  
Pierre Fauchard Academy, Fellow  
Academy of Comprehensive Esthetics, Hall of Fame  
Global Dental Seminars, Hall of Fame  
Top Clinicians in *CE Dentistry Today*: 2008-2019  
Best Dentists in America  
America's Top Dentists  
Top Dentists in Hartford - Hartford Magazine  
Connecticut's Top Dentists - Connecticut Magazine  
Guest lecturer: Nova Southeastern, Louisiana State Univ.,  
NYU, and Univ. of Connecticut Dental Schools  
*Journal of Academy of General Dentistry*, Reviewer  
*Journal of Cosmetic Dentistry*, Past-Editorial Board  
WITERx/Pre-White - Clinical Advisor  
Whitening Council and Key Educators - Ultradent  
Key Opinion Leaders: Danville, AMD Lasers, Centrix, Doxa,  
Shofu, Ivoclar, 3M-Espe, WITERx, Cosmedent  
Key Influencer - Dental Economics  
Dental Organization for Conscious Sedation (DOCS)  
International Society of Police Surgeons  
Colchester Business Association  
CBA Board of Directors  
New England Acad.of Cosmetic Dentistry, President-Elect  
American Academy of Cosmetic Dentistry  
Accredited Member  
President (2006-2007)  
Board of Accreditation Examiners

## QUOTES ABOUT "COSMETIC PEARLS FOR THE GENERAL PRACTITIONER"

Dear Dr. Zase, Sorry to bother you, but I just wanted to take a moment to say thank you. I attended your course here in Nashville and learned a great deal. I was having quite a bit of post-op sensitivity with my posterior composites, and I am proud to say I have not had one single case of sensitivity since attending your course. I was getting to where I was dreading doing any fillings at all, now I can't wait to do them. I would do these beautiful fillings, only problem was, the patient couldn't chew on it. But not anymore, thanks to you. I'm sure I just jinxed myself, but I'm feeling 100% more confident doing them. *Dr. Will McPherson*

*"He was a very enjoyable speaker, knowledgeable, humorous. After 32 years of lectures I am finally not bored. Get him back."* NYCDS

Marty: This past AACD conference was my first time attending and I was so thoroughly impressed. I am a recent graduate and new dentist and found so many useful and amazing courses to attend. Your lecture "Cosmetic Pearls" was, however, my favorite course that I attended and I wanted to thank you for all of the advice, tips and timesavers about products, procedures. As a new dentist it is overwhelming how much information is out there and it is great to get a valued opinion from a seasoned veteran in cosmetic dentistry. You were inspiring and I really was looking forward to returning to the office after your lecture. I will highly recommend it to colleagues of mine knowing they will enjoy it as much as I did. I would really like to attend your six hour version in the future. Thank you again. *Jennifer Hade, DMD*

**"... Your presentation was truly outstanding and your contribution helped make our meeting a success. I have heard only favorable comments concerning your presentation. Everyone not only enjoyed their time with you, but gained significant knowledge as well."**  
James DeBoer, Speaker Chairman, El Paso Dental Conference

For over four years, I have had the responsibility of coordinating the educational programs for the Tennessee Academy of Cosmetic Dentistry. We have had in that time many of the most respected speakers in dentistry. Your presentation on January 27<sup>th</sup> was one of the best! The clinical information regarding many of the issues in dentistry was outstanding, but it was your personality and endless approachability that truly sets you apart.

Many of those on the lecture circuit have a rather high opinion of themselves. These "stuffed shirts" may have a clinical message, but they do not seem to be one of us, the everyday practitioners. Your signature "Hawaiian" approach immediately eliminated those attitudinal barriers and creates a real world, relaxed, and rewarding learning opportunity.

Thanks again for an effort very well done. *Wayne D. Lichliter, DDS Secretary, TNACD*

**"Excellent lecturer, very helpful, strong and excellent presentation" YDC**

"Marty, Thanks for helping me take a giant step toward zero sensitivity in my posterior composites." Jim Zarafonetis

Excellent speaker. No-one left. Connects well with audience. Best speaker I've heard in years. Needed a bathroom break but I didn't want to leave or miss anything. Inspiring. Very informative, practical and entertaining. Great speaker. *2009 Chicago Midwinter*

Bring him back! Best and most useful lecture of them all!  
Stimulating and inspiring! I learned a lot! *AGD Orlando*

**MORE QUOTES ON  
"COSMETIC PEARLS FOR THE GENERAL PRACTITIONER"**

Marty, Thanks for the best seminar I've had the pleasure of attending in the last 10 years. Ed Rosen, DDS

I love to learn dental pearls and I enjoy hearing lecturers talk about dental failures and how to correct them. I feel the only thing in life that is easy, is to catch a cold... everything else is hard work. I am lucky to learn from your hard work.  
Nancy Myerson, D.M.D.

**Thanks for the thought provoking program, it was probably old hat for you, but it was one of those AHA! moments for me. Ed Garrett DDS**

*Thanks to you, Marty, for all the pearls--we incorporated a number of pearls right away, and we're working on others. I truly appreciate your candor when you lecture, as well as your easy presentation style. Not to mention the wealth of info.*  
Matt Patterson

Dear Marty, thank you for your cosmetic dental presentation for the northeast Louisiana dentists, dental hygienists, dental staff, and faculty. Your seminar was perfect for all levels of dental education and interest. Your course was better received than others given in the past; this was evident in the numbers who signed up and stayed for the entire day. We will look forward to seeing you again.  
Dr. Howard John

**EXCERPTS, Chicago Midwinter Meeting – rating 3.81 out of 4:** “He’s the best speaker I’ve ever heard! Great course! Very clear speaker. Very motivating! I will use things on Monday at my office. Favorite lecture so far.”

**AACD Annual Scientific Session:** “Excellent course. Best so far. Funny, good tips. Marty presents information in a very engaging manner. Keeps the attention of the audience. Great presentation. Enthusiastic and passionate”.

I have heard your course twice -lots of value. *Mickey Bernstein, President, AACD*

Was at your class in Indy recently --- no more sensitivity with my composites!!!!!!! *KM*

Without exception, the packed audience thoroughly enjoyed it, as was demonstrated by their evaluation forms. The day flew, no-one left early, and all present were both informed and entertained. PS

Hi Marty, I really have to thank you for doing my patients a favor. I wanted to prove that all these occlusal brownish discolorations are sound. So I bought these tiny burs you had recommended (8392.016 fine diamond) and the Heliowflow. Before I knew it, most of them were too big to place the flowables in. They were real cavities. AAAAhhhhh! I can't believe it!!! It's a real eye-opener to look at these teeth in a different light! You were right. They were decayed. Thank you again! Cynthia



Marty, congratulations on your electrifying and inspiring presentation. In a few hours you really expanded my knowledge in cosmetic dentistry. *DK*

Hello Dr. Zase, I would like to thank you for your wonderful course in the Midwinter meeting in Chicago. If I could rate you more than 4 I would do it....not just because you gave us very interesting information ..but with a way I couldn't lose a second of attention ..with some humor and a bit of morals. *JW*

I just attended your informative lecture of "Cosmetic Pearls". In all my years, this is by far the BEST lecture I have ever attended. I was very impressed with your knowledge, directness and honesty. Thank you .Dr Steven J. Adlow

I have taken away much more than I ever expected. Practical, real life, applicable to my practice. Thank you Marty, your joy in teaching is evident. *CEC, LSU Shreveport*

Excellent course. Got people involved. Down to earth. I couldn't take a break because I didn't want to miss anything. Comprehensive. Truly useful info. *Excerpts: Oregon Dental Conference (average evaluation 4.8 out of 5)*

*EXCERPTS, AACD: This is the second AACD meeting I have attended and it was the best course I have ever taken. Finest speaker I could ever hope for in a future mentor. Great presentation. Lots of practical tips*

WOW! I thought I was doing a good job with my posterior composites. Your lecture blew me out of the water...in a great way. Monday, I can step up to the plate and deliver a superior service to my patients thanks to you. I didn't realize how much better I could be doing posterior composites. So thank you for your service to me, to dentistry in general, but most of all for my patients. They may never meet you in person, but they will surely feel your effect. *Kevin Norige*

On behalf of the VAGD I wanted to take this opportunity to thank you for a great lecture in Charlottesville. The turnout was great and the event was a great success. Our members enjoyed your engaging, informative and well organized program. *Hisham Barakat (average evaluation 4.835 out of 5)*

*Excerpts Wisconsin Dental Association: Great! Dynamic speaker! Fun, interesting and very informative. Used humor and honesty about freebies from dental companies. Made 6 hours go very quickly. Bring him back!*

Best info packed cosmetic seminar I've been to in thirty years. Really answered the tough questions honestly, no fluff. *Ed Moore, WVDA*

Thanks again for the work you have put in to provide the information that you shared for the benefit of the multitudes of patients potentially affected: replicating yourself by educating others to the benefit of the masses. *Steve Deem, DDS*

Even at age 63 and having practiced forty years, I still was able to glean 10 pages of notes from your lecture which today I am passing along to my partner and staff. Thanks for a refreshing course. Wish I was thirty again!!!! *David Eller*

# **Cosmetic Pearls** for the **General Practitioner**

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**Dr. Marty Zase honored with Lifetime Achievement Award  
from the American Academy of Cosmetic Dentistry**

**2015 Celebration of Excellence Award**

San Francisco: May 8, 2015: Dr. Marty Zase of the Colchester Dental Group, in Colchester, CT has just been honored with the American Academy of Cosmetic Dentistry's Lifetime Achievement Award. The American Academy of Cosmetic Dentistry is the largest cosmetic dentistry organization in the world. The award is granted to an outstanding professional within the dental industry regardless of AACD membership.

- **Lifetime Achievement Award:**

A lifetime of contributions made to the dental profession, particularly in the area of cosmetic dentistry, both within and outside of the AACD.

Historical Listing of Recipients:

**2015: Dr. Marty Zase**

2014: Dr. Jeffrey Golub-Evans	2013: Dr. Gordon Christensen
2010: Dr. John Kois	2009: Dr. Jimmy Eubank
2008: Dr. Larry Rosenthal	2007: Dr. Norman Feigenbaum
2006: Dr. Dan Fischer	2005: Dr. Peter Dawson



Dr. Zase (center) receives AACD Lifetime Achievement Award

**HIGHLIGHTS FROM DR. ZASE'S CV**

- Delivered 150+ lectures to over 12,000 dentists.
- Dozens of DVD/CD recordings of lectures available.
- Published over 60 articles and interviews.
- Authored cosmetic dentistry chapter in book on cosmetic options.
- Developed several instruments and techniques used in cosmetic dentistry.
- Developed "Zero Sensitivity Bleaching" protocols.
- President - New England Academy of Cosmetic Dentistry
- Master - Academy of General Dentistry
- Lifetime Learning and Service Recognition Award - AGD
- Accredited in Cosmetics - American Academy of Cosmetic Dentistry
- President - American Academy of Cosmetic Dentistry
- Lifetime Achievement Award - AACD

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